

MPI 1903 Cast Wrapping Film

Performance meets affordability



Performance meets affordability with the new Avery Dennison MPI 1903 wrapping film. Engineered as a multi-purpose cast film, MPI 1903 delivers excellent conformability and long-term durability at an accessible price point, making it ideal for a wide range of applications from fleet, to vehicle, to signage and more.

Product Details

- High-gloss, multi-purpose cast film – 2 mil thickness
- Removable with heat and chemicals
- For optimal value, pair this product with DOL Z Series Overlaminates

Distributed by



Features and Benefits

- **Effortless application:** The film's Easy Apply™ RS Technology provides superior air-egress, ensuring a smooth, bubble-free, and repositionable installation. This technology saves valuable time during application and allows for easy graphic alignment.
- **Performance meets affordability:** The film delivers excellent 3D conformability to tackle complex curves, rivets, and recesses.
- **Long-term durability:** Boasting a strong 7-year unprinted durability, MPI 1903 ensures your graphics maintain their visual impact for years.
- **Reliable print quality and compatibility:** Achieve vibrant colors and sharp details with every print. This product ensures consistent, high-quality print performance across all major digital platforms, supporting latex, solvent, eco-solvent, and UV inks.

Common Applications

- Commercial vehicle and truck branding
- Full or partial vehicle wraps
- Smooth interior walls
- Outdoor signage
- Point-of-purchase
- Tradeshow displays

graphics.averydennison.com

A558745 01/2026

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison products are sold subject to Avery Dennison's general terms and conditions of sale found at <https://graphics.averydennison.com/en/home/resources-and-learning/terms-and-conditions.html>.

© 2026 Avery Dennison Corporation. All rights reserved. The "Making Possible" tagline, Avery Dennison and all other Avery Dennison brands, product names and codes are trademarks of Avery Dennison Corporation. All other brands or product names are trademarks of their respective owners. Fortune 500® is a trademark of Time, Inc. Branding and other information on any samples depicted are fictitious. Any resemblance to actual names is purely coincidental.



MAKING POSSIBLE™