



# MAGIC SBL7

8 mil backlit film (*matte*)

## PRINTER COMPATIBILITY



## DESCRIPTION

SBL7 is our AWARD WINNING universal polyester backlit film with a matte surface. It is ideal for backlit signage applications and provides maximum transmitted and reflected ink density, ensuring vivid color and high image resolution. SBL7 can be used in indoor and outdoor light box graphics and kiosks. It has excellent scratch resistance and does not require lamination.

## PHYSICAL CHARACTERISTICS

Thickness	8 mil
Opacity	67%
Whiteness	95
Finish	Matte
Fire Certificate	B1 (Germany)

*\*All values are targets*

## FEATURES AND BENEFITS

- Premium PET base film
- Award winning Magic “UNIVERSAL” coating
- Excellent color gamut and black density
- Low glare matte finish
- Water resistant
- Scratch resistant
- Fade resistant
- Bright white
- Compatible with most PSA and thermal overlaminates

## COMMON APPLICATIONS

- Backlit displays
- Menu signs
- General signage
- Retail advertising
- Tradeshow and installation graphics

## PROCESSING TIPS

- Preferred side out

## FINISHING & PRINTING

- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

## SHELF LIFE

2 years from ship date

## STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

## OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

