



MAGIC GFIO140

6 mil wet strength paper
(luster)

PRINTER COMPATIBILITY



DESCRIPTION

Magic GFIO is an outdoor durable poster paper with the perfect combination of durability, performance and economy. The latex saturated base paper creates a durable foundation for a range of indoor and outdoor applications. GFIO features a durable, receptive coating for solvent, UV cure and latex inkjet that promotes ink adhesion and resists scratching. The result is an award winning paper that meets the demanding print, application and durability requirements for high volume, high production graphics. GFIO is available in both 6 mil (GFIO140) and 9 mil (GFIO212).

PHYSICAL CHARACTERISTICS

Thickness	6 mil
Basis Weight	140 g/m ²
Opacity	95%
Whiteness	81
Gloss (75°)	55
Wet Expansion	2%
Fire Rating	ASTM E84, Class A
pH	Acid Free
Optical brighteners	Yes

**All values are targets*

FEATURES AND BENEFITS

- Latex saturated, durable base paper
- Exclusive Magic® satin coating
- Water resistant
- Scratch resistant
- Fade resistant
- Wet strength
- Fast drytime
- Lay flat
- Can be used with standard wall paper paste

COMMON APPLICATIONS

- Indoor / outdoor posters
- Indoor / outdoor general signage
- Wall décor
- Wall murals
- Retail advertising

PROCESSING TIPS

- Preferred side out

FINISHING & PRINTING

- Set printer for highest print quality
- Liquid laminates are recommended for wallcovering
- Visit www.magicinkjet.com
- Media profiles
- "Tips & Tricks" - Wallcovering Installation

SHELF LIFE

2 years from ship date

STORAGE CONDITIONS

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

OPTIMAL PRINTING ENVIRONMENT

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

