



BASIC RETRACTABLE BANNER STAND TEMPLATE

MATERIAL DIMENSIONS:

Length: 84" (INCLUDES A 6.5" LEADER AT BOTTOM)

Width: 33.375"

— BLEED ZONE:

Top Bleed: ADD .75"

Bottom Bleed: ADD 2"

Side Bleed: ADD .25"

Make sure to extend the background images or colors all the way to the edge of the black outline, but avoid the red areas.

— SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

IMPORTANT

Please remove our guidelines/instructions before saving your print file, or else they will be printed.
All text should be converted to outlines.



6.5" LEADER

This area should be clear of any critical information such as text, images, graphic elements, logos, etc.

Extend the background to the edge of this area.