



# Why Conform<sup>®</sup> Works Better

## Brand “X”

## Conform<sup>®</sup> Application Tape



**Baloney-Cut Rolls.** Cutting application tape with a baloney slicer damages the ends of the rolls. The pressure of the cutting blade compresses the edges of the roll causing gapping as well as fusing one layer of the tape to stick to another.

**Factory-Cut Rolls.** R Tape razor cuts all of its application tape rolls — we **never baloney cut our tape**. Each layer of tape is slit perfectly, one layer at a time. There are no adhesive balls, no gapping between layers of tape to dry out the adhesive and no nicked edges which can cause tape tears.



**Untimely Accidents.** A nick in a baloney cutting blade is guaranteed to nick the edge of an application tape roll. And wherever there's a nick, the paper is guaranteed to tear. Application mishaps damage expensive graphics, resulting in loss of production time and unnecessary rework.

**Trouble-free Applications.** Because factory-cut rolls have perfectly slit edges, our tape unwinds more easily. What's more, lamination to vinyl graphics is more trouble-free, so there are fewer delays in production and less aggravation.

# Brand "X"

# Conform®

Application Tape



**Adhesive Transfer.** Application tapes with poor anchorage can transfer adhesive during wet applications, resulting in wasted time and effort cleaning up a gluey mess. Poor anchorage can also result in adhesive delamination, if the tape's adhesive touches adhesive.

**Clean Applications!** Conform® with RLA® works better than other tapes in wet applications. Our adhesive formulation exhibits exceptional adhesive anchorage, so the glue stays on the tape instead of transferring to your graphics. There's no time-consuming mess to clean up. No loss of production time.



**"Dog Ears" and Edge Curling.** Others have tried to imitate Release Liner Adhesion, but none have duplicated RLA® performance. Tapes with "dog ears" and curling edges can cause graphics to stick together, resulting in damaged emblems and damage to your reputation.

**Superior "Lay Flat" Property.** Conform® with RLA® (Release Liner Adhesion) sticks to your vinyl's slick silicone release liner. RLA® prevents Edge Curling and "dog ears", so stacked graphics stay flat & don't stick together. Rolled Graphics Won't Tunnel.

**Isn't it time that you make R Tape your tape? Call your R Tape dealer today and try a roll of R Tape's Conform® application tape. It's the best tape, when working wet or dry.**



## R Tape Corporation

6 Ingersoll Road, South Plainfield, NJ 07080  
908-753-5570 Fax 908-753-5014 800-440-1250  
E-mail: sales@rtape.com  
www.rtape.com

## R Tape Europe

Industriezone Langevoorde  
Groendeeff 35 9880 Aalter, Belgium  
+32.9.216.6700 Fax: +32.9.216.6709  
E-mail: sales@rtape.be  
www.rtape.eu