



INK COMPATIBILITY



3333 TrueColor™ 7M is a best in class, bright white, matte paper. The instant dry, matte finish provides "plug and play" printing when selecting standard "Coated paper" or "Heavyweight coated paper" mode on most printers. 3333 is ideal for a variety of applications ranging from imposition proofing to posters.

STANDARD SIZES

- Item # 33330000152Y - 24"x100' - 3"core
- Item # 33330000151S - 24"x250' - 3"core
- Item # 33330000242Y - 36"x100' - 3"core
- Item # 33330000249I - 36"x200' - 3"core
- Item # 33330000292Y - 42"x100' - 3"core
- Item # 33330000372Y - 50"x100' - 3"core
- Item # 33330000412Y - 54"x100' - 3"core
- Item # 33330000452Y - 60"x100' - 3"core
- Item # 3333000015H9 - 24"x100' - 2"core
- Item # 33330000151T - 24"x250' - 2"core
- Item # 3333000024H9 - 36"x100' - 2"core
- Item # 33330000246H - 36"x200' - 2"core
- Item # 3333000029H9 - 42"x100' - 2"core
- Item # 3333000037H9 - 50"x100' - 2"core
- Item # 3333000041H9 - 54"x100' - 2"core
- Item # 3333000045H9 - 60"x100' - 2"core

**Custom sizing available upon request.*

3333 TrueColor™ 7M

7 mil Matte Poster Paper

PHYSICAL PROPERTIES

Caliper Thickness	7.5 mil
Basis Weight	140 gsm
Finish	Matte
Opacity	98%
Whiteness	155
Brightness	98
Acid Free Front Side Coating	Yes
Acid Free Back Side Coating	Yes
Acid Free Base Material	Yes

ADVANTAGES

- Bright White
- Excellent Line Acuity
- High Color Density
- Fast Dry
- Excellent for Display & Technical Graphics

APPLICATIONS

- Photo Prints
- Posters
- Retail Signage
- Promotional Materials
- Certificates & Awards

